



UNIONCAMERE  
CALABRIA

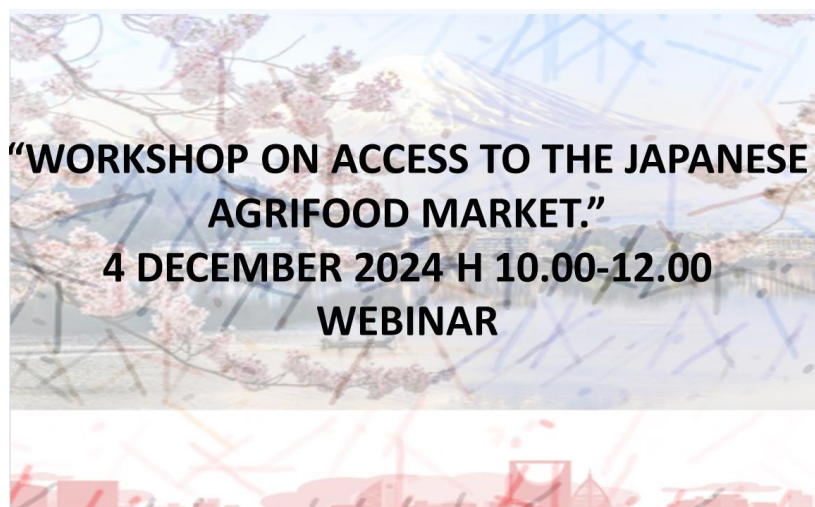


EU-Japan Centre  
for Industrial Cooperation

一般財団法人  
日欧産業協力センター



Business Support on Your Doorstep



Unioncamere Calabria and EU-Japan Centre for Industrial Cooperation, as part of the activities of the Enterprise Europe Network, are organising a “ **Workshop on Access to the Japanese Agrifood Market.** ” that will be held in webinar mode **on 4 December 2024** starting at **10 a.m.**

The event will provide **information and know-how on Japanese market access**, as well as **guidance on the communication and business practices** of Japanese counterparts, providing an **overview of the economic and cultural characteristics needed to access and compete effectively** in Japan and **practical advice** for Italian exporters.

## Agenda

### 10:00 – 10:10 Opening statements

*Unioncamere Calabria*

### 10:10 – 10:20 Introduction of EU-Japan Centre services for EU SMEs

*Ana HORVATIN , EU-Japan Centre for Industrial Cooperation*

### 10:20 – 11:50 Agrifood and food sector

*Eliza KLONOWSKA-SIWAK, Expert Consultant*

### 11:50 – 11:55 Closing statements

***The webinar will be held in English.***

***Participation is free of charge after registering, by 3 December 2024, by using the following link:***

**[https://een.unioncamere-calabria.it/articles/seminario\\_di\\_accesso\\_al\\_mercato\\_giapponese\\_4\\_dicembre\\_2024\\_modalita\\_webinar-2241/](https://een.unioncamere-calabria.it/articles/seminario_di_accesso_al_mercato_giapponese_4_dicembre_2024_modalita_webinar-2241/)**

**For more information and assistance:**

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